



Getting PT Private Practice Owners to **the Top 10%**



Have You Met **MEG**?

MEG improves the quality of life for every practice owner by providing the structure, leadership, and personnel management training that wasn't covered in PT school.

Our comprehensive practice management system optimizes hiring, onboarding, and professional enhancement, so you can save time and money while focusing on your business.

Where MEG Makes an Impact On Your Practice:



ENVIRONMENT

STRUCTURE

PERSONNEL

OPERATIONS

Who We Serve

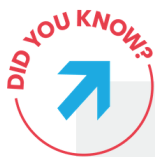
The Startup Practice

[Click to Start](#)

The Expanding Practice

[Click to Start](#)

Across two decades, Management Expansion Group (MEG) has identified the common denominators of the top 10% of successful private practices and harnessed these principles to design programs and services that help owners and potential owners reach their goals. Our customized approach to mentorship and our unique online training system deliver all the documents, coaching, role play, assignments, and lectures that PT Owners need to succeed, including billing, marketing, recruiting, retention, branding, planning and programming. So, whether you're just starting out or you're not yet where you want to be in private practice, we have a natural, effective solution to elevate your business and achieve your dreams.



80% of surveyed employees said that a healthy company culture is most important to their job. Nearly 95% of owners said they want more stability and freedom in their role as a practice owner. MEG Academy helps you live the life you've always envisioned by investing in you and your team's abilities.

Maximize ROI & Improve Operations with these Services



MEG Academy

This Master's Curriculum unlocks your leadership potential and your personnel's professional growth.



PT Ethics & Compliance

Detect & prevent violations of industry standards, rules and regulations with this required compliance program.



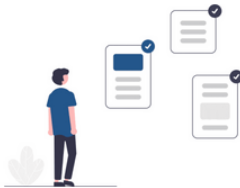
PT Billing

MEG billing solutions is exclusive to PT owners with the goal of always getting paid in full the first time.



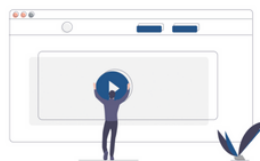
4 Keys to Practice Success

This CEU course evaluates your environment, structure, personnel and operations.



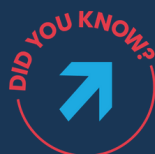
PT Credentialing

Remove your team's contracting & credentialing burden and get approval faster for new clinical staff members.



Website Design/Redesign

The digital marketing service optimizes your online experience for future and existing patients.



When you take the time to invest in yourself today and learn how to optimize your staff's performance, you will have the confidence and peace of mind necessary to stay out in front of the competition and industry changes.



What Makes MEG Academy Different?

- ✓ Your own **dedicated coach** ensuring perfect application
- ✓ Full **year-round access**, including free upgrades
- ✓ 24/7 access to **cutting-edge, interactive virtual training**
- ✓ Access to a **PT mastermind network** of your top peers
- ✓ An up-to-date file vault with **hundreds of documents ready to use**
- ✓ **Real life application** of all training principles, not just theory

If you face any of these challenges, MEG CAN HELP



I'm in need of a coach to keep me on track and accountable with what I'm learning and how to apply it.

I'm not sure what actions to take and in what order to take them.



My practice hasn't seen growth in a long time. I'm ready to expand but unsure where to start.

All I see is my profit margin going down and my payroll and expenses going up.



I'm not sure what exactly I should be measuring and what I should do with the values that will make a difference in my practice.

I'm not sure when to hire or in what order I should be hiring to fill my staff positions.

I don't want to make mistakes in areas where I have limited to no knowledge or experience, such as getting funding, lease negotiations, credentialing and setting up billing processes.

Take it from Owners Who Live Like the Top 10%

STARTUP PRACTICES

We felt like it would be worth moving forward to really set up our business before we even opened - Brian and his team helped us in a lot of ways to be successful. If you're considering MEG for services in your practice, I would definitely go for it.

Dr. Nina Geromel, DPT



"Anyone who steps in our doors or joins our team knows where we're going and how to be efficient. I can't even imagine that without the structure that MEG provided us."

Alika Antone, DPT



EXISTING PRACTICES

We now have systems in place to follow the same rules and be more organized and efficient with our time - everybody is on the same page. Brian told us early on that we would see a 4x return on investment for the training, which was a pretty big statement, but, over the past year, we've seen that come true.

Josh Schenkel, DPT



"I was working IN the practice vs. ON the practice. From some of the things that MEG instilled in me, one of the biggest things that had an impact on my business was that I need to be the leader and CEO of my practice."

Jason Waz, PT



"I've been in business for 33 years as a small business and I really don't have any training in running a business. Being able to organize and run and lead a business has been so enriching - far beyond what I ever expected."

Bill Cioffredi, PT



Meet the Team

Founder, Brian Gallagher, and his team of coaches and specialists have engineered these comprehensive physical therapy programs and services to address the core business growth needs of your practice and the overall experience for your patients.



PT COACHES



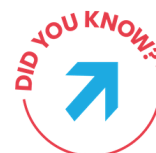
MARKETING SPECIALISTS



CREDENTIALING EXPERTS



BILLING TEAM



More than just solutions, MEG Business is here to help as the "go-to" for Private Practice Owners, providing online guides, blogs, zoomcasts, podcasts and more on the topics and trends that matter to you. There is no question too small or too complex we won't be able to answer.

A Better Life Starts with a Better System

MEG is your Private Practice Partner made up of private practice owners, physical therapists and industry experts who are here to help you develop and grow your leadership skills, manage your staff, optimize your processes and grow your revenue.

Are you ready to join the top 10%?

**The Next Step for
STARTUP Practices**

**The Next Step for
EXISTING Practices**



Message from Brian Gallagher, PT Founder of MEG

“In 2003, I put my head in my hands and realized I’d pay anyone anything if they could come in here and show me how to do things right the first time. For too many of us owners, it’s the lack of certainty that haunts us and forces us to choose to do nothing out of the fear of making a mistake. Well, now you can have confidence in MEG that we’re here for the sole purpose of helping you to live your dream of successful practice ownership. All you need to know is exactly where you want to go and that you’re big enough not to let time or money get in your way - then, you too can live the life of an owner that you’ve always dreamed.”